



COMMUNICATION MANAGER

Insuco Group

About Insuco

Insuco is an international consulting firm specialising in engineering and social sciences dedicated to economic development and infrastructure projects in the South, with mandates in more than 45 countries and entities established in Africa, Latin America and the Caribbean.

The Group has more than 120 permanent employees and approximately 250 collaborators. As part of the development of our activities, we are looking for a Communication Manager to coordinate all internal and external communication activities of the company.

Personal qualities

- Proactive and autonomous, you have 3 to 5 years of experience in similar positions, ideally in an international environment.
- You have a sense of responsibility and good writing and communication skills.
- You have a strong interest in human development issues and wish to consolidate your international experience.
- You want to invest in stimulating projects with a young, dynamic and innovative multicultural team to contribute to the Group's expansion.



Position to be filled as soon as possible

To apply, please send your application (CV + covering letter), with the reference "RDC202205" to the following address: drh@insuco.com. Only applications that meet the required profile will be considered.

Activities

The Communication Manager has to coordinate all internal and external communication activities of the company. He/she reports directly to the Continental Directors and, upon request, to the CEO and other members of the Board.



Elaboration and animation of the communication strategy

- To define the general strategy and general objectives of the group in terms of communication, in relation to the significant and continuous growth of the group, in consultation with the members of the Codir/Board.
- To organize the implementation of the group's internal and external communication strategy.
- To set up and develop communication tools for the implementation of the group's communication strategy to meet the expectations and needs of the different offices.

Organization and improvement of communication actions

- To coordinate various communication actions.
- To manage the editorial planning and production of content and communication materials.
- To participate in the organization of internal and external events.
- To disseminate HR messages, offers and ensure the visibility of our projects and activities through dedicated communication tools (LinkedIn, Website, other relevant platforms).
- To produce and distribute the internal newsletter.

Management of communication platforms

- To manage and animate the communication channels including the website and the LinkedIn page of the group.
- To create content and/or revise content proposed by the different offices, submit them to the Codir/Board for validation and post them on the different dedicated platforms: Insuco, IFRSRA, ICSI, OTT.
- To manage our news feed on social networks.

Profile

Training

- Master's degree in Communication, Journalism, IT, Graphics or a similar field.

Experience

- 3 to 5 years' experience in a similar role.
- Significant experience ideally in an international environment.

Skills

- Very good writing skills (drafting, analysis and revision of technical and strategic documents) and communication skills are required;
- Excellent oral and written skills in French and English are required. Fluency in Spanish is desirable;
- The mastery of office automation and computer tools in general is essential.



Conditions

- The position is based in one of our offices with the possibility of travel within and outside the country.
- Permanent contract.
- Other possible benefits.

